Doctoral/Junior Faculty Seminar 📋 Monday 21st July 2025 🧿 DCU Glasnevin Campus





09:00 - 09:30	Doctoral/Junior Faculty Registration & Welcome (Polaris Building, Room FTM09) Catherine Faherty, Dublin City University & Ian Smyth, Ulster University	
09:30 - 10:30	Keynote: The Science of Family Business (Room FTM09) Justin B. Craig, Tec de Monterrey; Kellogg School of Management, Northwestern University; Bond University	
10:30 - 10:45	Refreshment Break	
10:45 - 11:45	Keynote: How to Make a Theoretical Contribution in Management (Room FTM09) James G. (Jim) Combs, University of Central Florida	
11:45 - 12:45	Mentoring Session (Room FTG13) James H. (Jim) Davis, Utah State University; Justin B. Craig, Tec de Monterrey; Kellogg School of Management, Northwestern University; Bond University; Miruna Radu-Lefebvre, Audencia Business School; Cristina Cruz Serrano, IE Business School; Allan Discua Cruz, Lancaster University; Craig Crossley, University of Central Florida; Marta Widz, SDA Bocconi School of Management; Sarah Burrows, Queens University	
13.00 - 14.00	Lunch - 1838 Restaurant	
14.15 - 15.15	Fireside Chat - PhD Grad & Advisor James G. (Jim) Combs, University of Central Florida & Sarah Burrows, Queens University	
15:30 - 17:00	Virtual Reality Lab & Lessons Learned	
18:15	Buses Leaving for FERC Welcome Reception @ Family-Owned Illusion Museum Dublin (D02 V078)	

FERC Conference





08:00-08:45

Conference Registration (Entrance Foyer)

08:45 - 09:00

Welcome & Opening (Seamus Heaney Theatre)

09:00 - 10:00

Keynote: Family Enterprising and the Well-Being of Nations (Seamus Heaney Theatre)

David B. Audretsch, Indiana University

10:00 - 10:4!

Refreshment Break and Group Photo

10:45 - 11:45

Panel Discussion - Future of Family Business Research (Seamus Heaney Theatre)

James H. Davis, Utah State University; Evelyn Micelotta, University of Vermont; Clay Dibrell, University of Mississippi; Ben McLarty, Louisiana Tech University; Christopher Graves, The University of Adelaide

SIG 1: Trust in Family Enterprise: How to Build, Nurture and Restore it (Room E203)

Pramodita Sharma, University of Vermont; James H. Davis, Utah State University; Catherine Faherty, Dublin City University; Catherine Duggan, SETU; Christopher Graves, The University of Adelaide; M. Isabella Cavalcanti Junqueira, LeTourneau University; Basma Khoja, King Abdul-Aziz University; Roland Kidwell, Florida Atlantic University; Astrid Kramer, Tilburg University; Ian Smyth, Ulster University; Eric Veldhuizen, Windesheim University of Applied Sciences

11:45 - 12:45 Special Interest Groups

SIG 2: Family Offices and Wealth Management (Room E201)

Marta Widz, SDA Bocconi School of Management; Alfredo de Massis, University of Chieti-Pescara, Lancaster University, IMD Business School; Emanuela Rondi, University of Bergamo; Winnie Qian Peng, Hong Kong University of Science and Technology; Ana Gonzalez, Grand Valley State University; Rania Labaki, EDHEC Business School; Neus Feliu, Lansberg Gersick Advisors; Jan Rodig, SMP

11:45 - 13:45

SIG 3: Family Entrepreneurship & Family Entrepreneuring: Publishing in ERD (Room E205)

Miruna Radu-Lefebvre, Audencia Business School; Allan Discua-Cruz, Lancaster University; Joshua J. Daspit, Texas State University

12:45 - 13:45

Lunch for all Delegates (active lunch workshops option available)

PDW 1: Session 1: Governance Dynamics in Family Enterprises (Room E201) Discussant: Chelsea Sherlock, Mississippi State University 1. The Heterogeneity of Governance Behavior in Family Enterprise Systems: The Power Perspective Marta Widz, SDA Bocconi School of Management; Nava Michael-Tsabari, Tel Aviv University; Pramodita Sharma, University of Vermont 2. Gender Differences and Job Cuts in Family Firms: Female Family Directors and Performance Hazards Maria J. Sanchez-Bueno, Universidad Carlos III de Madrid; Jessenia Davila, IESE Business School; Luis Gomez-Mejia, Arizona State University; Fernando Muñoz-Bullon, Universidad Carlos III de Madrid 3. G&O Supply Company: Intra-Family Succession and Valuation Issues Charles Carson, Samford University Brock School of Business PDW 2: Ownership, Control, and Purpose-Driven Investment (Room E203) Discussant: Eric Clinton, Dublin City University 1. Bridging Wealth and Purpose: The Role of Policy in Aligning Family Investment Practices with the Family Enterprise System Chris Graves, The University of Adelaide; Claudia Astrachan, University of Lucerne; Anneleen Michiels, Hasselt University; Massimo 13:45 - 14:45 Bau, Jönköping International Business School **Professional** 2. The Competent Owner: Exploring Family Control in Post-Privatization Performance Development Zhihao Ren, IE Business School, Cristina Cruz Serrano, IE Business School Workshops 3. Profitability Over Growth: The Strategic Influence of Family Office Investments on Portfolio Companies Jeroen Verbouw, IE Business School; Cristina Cruz Serrano, IE Business School; Juan Santaló, IE Business School PDW 3: Family Business in a Changing World (Room E205) Discussant: Linda Murphy, University College Cork 1. Economic Stability, Independence and Democracy - The Role of Family Business Petra Moog, Zurich University of Applied Sciences; Sven Wolff, Universität Siegen; David Audretsch, Indiana University; Christina Guenther, WHU 2. At the Intersection of Family Business and AI: A Review and Research Agenda Nayri Krouzian, ESA; Virginia Bodolica, American University of Sharjah 3. Industry Survival in Nazi Germany - A Critical Analysis of Business Family Narratives Britta Boyd, University of Witten/Herdecke; Thomas Urban, University of Leipzig; Heiko Kleve, University of Witten/Herdecke 14:45 - 15:00 Refreshment Break **Keynote: Anatomy of an Award Winning Paper** (Seamus Heaney Theatre) 15:00 - 16:00 Roy Suddaby, University of Victoria 16:00 - 16:05 Closing Remarks (Seamus Heaney Theatre) Buses Leaving for Riverdance @ Gaiety Theatre (Pre-Show Event in Sheehan's Pub D02 X923) 16:45

FERC Conference

09:00 - 10:00

Fireside Chat - Lifetime Achievement Award 2024 (Seamus Heaney Theatre)

Donald Neubaum, Florida Atlantic University and 2024 Lifetime Achievement Award Winner

10:00 - 11:00 Special Interest Groups SIG 1: Conflict and Dysfunction in Family Enterprises (Room E201)

Roland Kidwell, Florida Atlantic University; Erik Veldhuizen, Windesheim University of Applied Sciences; Cristina Alvarado Alvarez, University of Barcelona; Astrid Kramer, Tilburg University; Myriam Cano-Rubio, University of Jaén

SIG 2: Women in Family Business: New Perspectives, Contexts, Roles and Future Research (Room E203)

Jolien Huybrechts, Maastricht University; Jean S. K. Lee, China Europe International Business School; Mary Barrett, University of Wollongong

SIG 3: Mission Driven B Corp Certified Family Enterprises (Room E205)

Marta Widz, SDA Bocconi School of Management; Pramodita Sharma, University of Vermont; Calvin Chan, Babson; Allan Discua Cruz, Lancaster University; Ana Gonzalez, Grand Valley State University; Astrid Kramer, Tilburg University; Nicole Mallett, University of Vermont, Evelyn Micelotta, University of Vermont; Sanjay Sharma, University of Vermont, Yu-Chen Wei, National Taipei University of Education; Chiung-Wen Tsao, National University of Tainan

11:00 - 11:15

Refreshment Break

11:15 - 12:45

Poster Session 1 (see details below)

12:45 - 15:4:

Lunch for all Delegates

13:45 - 15:00

Poster Session 2 (see details below)

15:00 - 15:15

Refreshment Break

15:15 - 16:15

Fireside Chat - Lifetime Achievement Award 2025 (Seamus Heaney Theatre)

Donald Neubaum, Florida Atlantic University and 2025 Lifetime Achievement Award Winner

16:15 - 16:30

Closing Remarks (Seamus Heaney Theatre)

18:30

Buses Leaving for Awards Dinner @ Guinness Storehouse (D08 VF8H)

Poster Session 1: 11:15-12:45 Wednesday 23rd July 2025

Archetypal Legacy: A Longitudinal Case Study of a Porcelain Maker in Japan	Hikari Akizawa
Factors Influencing Succession Intent: An Analysis of University Students in the Context of Family Business	Camilo Alarcon Nieto, Alejandro Diaz Pelaez, Angy Alejandra Fiayo Ovallos
Family Business Leaders' Discourses to Navigate in Turbulent Waters	Cristina Alvarado-Alvarez, María José Parada, Alexandra Dawson
Socioemotional Wealth Revisited: The Asset-Agnostic Approach of Southeast Asian Business Families - A Case Study	Alexander F. Bergfeld
Understanding Place Leadership: The Role of Family Firms in Transforming Places through Collaboration, Trust and Regional Development	Mira Bloemen-Bekx, Maria Jose Parada, Sierdjan Koster
Do Family Firms Pay a Fair Price when they go Public?	Emmanuel Boutron
Oh, The Places We (Don't) Go! Mapping The Geographical Representation Of Empirical Family Business Research	Jasper Brinkerink, Rania Labaki
Bridging Theory and Practice: A Flipped Classroom Approach to Family Business Succession	Myriam Cano-Rubio, Guadalupe Fuentes-Lombardo, María Jesús Hernández-Ortiz, Pedro Núñez-Cacho Utrilla
Why does the Next-Gen Join or Not Join an FOB: An Indian Context	Paras Khushalani
Faith, Trust and Entrepreneurship: Understanding a Recipe for Family Business Development in the Chocolate Industry	M. Isabella Cavalcanti Junqueira, Allan Discua Cruz
The Impact of Female Leadership on Family and Non-Family Firms Failure	Ani Hayrapetyan, Alexandra Simon, Pilar Marques, Angels Xabadia
Bridging Cultures in Entrepreneurship Education: Enhancing Intercultural Skills for Global Business Success	Rene Anita Chombeng Epse Sama Ambe
Family Legacy And Relationships: The Contingent Roles Of Eponymous Identity And Future Generations	Cassidy Creech, Ian Smyth, James Davis, Emma Kunz
The Transgenerational Effect: Legacy, Entrepreneurship And Family Relationships	Cassidy Creech, Ian Smyth, James Davis, Ethan Rasmussen
Family Firms, Foundations, and Fragile Futures: Exploring Long-Term Orientation and Social Impact	Ana Cristina Dahik Loor, Todd W. Moss, Keith H. Brigham, Antonio Casanueva Fernández
	Factors Influencing Succession Intent: An Analysis of University Students in the Context of Family Business Family Business Leaders' Discourses to Navigate in Turbulent Waters Socioemotional Wealth Revisited: The Asset-Agnostic Approach of Southeast Asian Business Families - A Case Study Understanding Place Leadership: The Role of Family Firms in Transforming Places through Collaboration, Trust and Regional Development Do Family Firms Pay a Fair Price when they go Public? Oh, The Places We (Don't) Go! Mapping The Geographical Representation Of Empirical Family Business Research Bridging Theory and Practice: A Flipped Classroom Approach to Family Business Succession Why does the Next-Gen Join or Not Join an FOB: An Indian Context Faith, Trust and Entrepreneurship: Understanding a Recipe for Family Business Development in the Chocolate Industry The Impact of Female Leadership on Family and Non-Family Firms Failure Bridging Cultures in Entrepreneurship Education: Enhancing Intercultural Skills for Global Business Success Family Legacy And Relationships: The Contingent Roles Of Eponymous Identity And Future Generations The Transgenerational Effect: Legacy, Entrepreneurship And Family Relationships Family Firms, Foundations, and Fragile Futures: Exploring Long-Term Orientation and

16	Navigating Family Business: An Exploratory Study on Women's Roles and Contributions in Indian Family Enterprises	Vanitha Datla
17	Digital Transformation in Family SMEs: An Explorative Study	Vanessa Diaz Moriana, Remedios Hernandez Linares, Jose Carlos Casillas Bueno, Concepción López Fernandez
18	Redefining Psychological Capital Development: A Novel Four-Factor Analytical Approach	Catherine Duggan, Linda Murphy, Elaine O' Brien
19	Continuing or Breaking with Legacy? Multitemporal Perspectives Shaping transgenerational entrepreneurship in business families	Mariana Estrada-Robles, Alex Kevill
20	Investor Activism, Board Gender Diversity, and Firm Ownership	Anabel Mendoza López, María José Sánchez-Bueno, Cristina Cruz Serrano, Luis Rafael Gómez-Mejía
21	Family Owners as Non-State Actors: Exploring the Antecedents and Consequences of SEW Advocacy	Stefano Orioli, Cristina Cruz Serrano
22	Understanding ESG as a Source of Family Firm Heterogeneity	Ana C. González, Yeny E. Rodríguez, Chandresh Baid, John Rosso
23	Are you In or Out?	Megan Harper, Roland E. Kidwell
24	What's Blood Got to Do with It? Psychological Contract Formation in Family Firms	Olivia O'Leary, Linda Murphy, Ultan Sherman, James Duggan
25	A Multilevel Exploration of Partial Forgiveness	Marjan Houshmand, Alysha Hachey, Pramodita Sharma
26	Family Governance And Internationalization Motives: A Review Of Literature	Lulu Huang
27	Legacy To Entrepreneurship In Ireland, The United Kingdom, And The World: The Contingent Role Of Eponymous Identity And Family Entrepreneurship In Creating An Entrepreneurial Generation	Ian Smyth, Cassidy Creech, James Davis, Megan Bagley
28	Unravelling the Impact of Founder Religious Identity on Firm Performance in Indian Family Businesses	Sougata Ray, Anupreet Kaur
29	Home, Sweet Home' in the Digital Times: The Location of Family and Non-Family Firms within Smart City Entrepreneurial Ecosystems	Filippo Marchesani, Andrea Bikfalvi, Pilar Marques
30	From Promise to Practice: A Small-Sized B Corp from Taiwan	Chiung-Wen Tsao, Yu-Chen-Wei
31	Resilience, Dynamic Managerial Capabilities and Succession Planning in Family Business in Latvia	Jelena Luca, Ilona Baumane-Vitolina

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Poster Session 2: 13:45–15:00 Wednesday 23rd July 2025

32	The Underrepresented Minority Family Firm: A Hispanic Perspective of U.S. Entrepreneurial Families	Luis Jimenez-Castillo, Claudio Müller Valenzuela
33	The Building Blocks of Individual Entrepreneurial Orientation in Family Business Successors	Alisa Jno-Charles, Keith Rollag, PJ Guinan
34	Family Dynamics and Next-Gen Commitment in Saudi SMEs	Basma Khoja
35	Balancing Family and Business Interest: A Family Network Embeddedness Perspective	Astrid Kramer
36	Decoding Interactions: Unveiling the Microfoundation of Corporate Entrepreneurship in Family Firms	Sumit Jaiswal, Sumit Chakraborty, Chitra Singla
37	Exploring the Temporality of Ambidexterity in Family SMEs: A Permanent or an Episodic Capability?	Pilar Marques, Anna Arbussà, Andrea Bikfalvi, Alfredo De Massis
38	Bottom Lines in Family Firms: How Dueling Bottom Line Mentalities Combined with Family Commitment Impact Employee Citizenship Behavior	Benjamin McLarty, Min Carter
39	Drivers of Next-Generation Career Choices in Single Family Offices: Toward a Conceptual Framework for Next-Generation Engagement	Mahir Eyvazov
40	Case Competitions As Field Configuring Events: Insights From The Schlesinger Global Family Enterprise Case Competition (SG-FECC)	Evelyn Micelotta, Francesco Barbera, James Davis, Thomas Chittenden, Pramodita Sharma
41	From Unspoken To Taboo: Communication In Family Firm Processes	Lucija Mihotić, Magdalena Winkler, Mia Raynard
42	Executive Departure And Poor Firm Performance	Fernando Muñoz-Bullon, Maria J. Sanchez-Bueno, Mathew Hughes, Herman Aguinis
43	Navigating Family Business Succession: Balancing Tradition and Change	Christian Neusser, Maksim Belitski
44	The Role of Cultural Stewardship in Connecting Family Businesses to Their Local Communities	Marjan Houshmand, Vern Glaser, Alysha Hachey
45	Exploring Family Office Governance in Family Enterprise Clusters	Neus Feliu, Rania Labaki
46	Business Model For Sustainability In Family Firms: The Ability And Willingness Approach	Mohamed Ouiakoub, Kathleen Randerson
47	United by Purpose: Family Ownership and Climate Action in the Wine Industry	Lucas Pinheiro Saurin, Maria José Parada, Alfred Vernis Domènech, Lucia Naldi

48	Landscape of Family Offices and Impact Investing in Asia	Winnie Qian Peng
49	Caste, Power, and the Agrarian-Entrepreneurial Transition: Mapping Occupational Mobility from Agricultural Foundations to Entrepreneurial Aspirations	Sougata Ray, Astha Mishra
50	The Cost of Entrenchment: Irresponsible Succession Practices in Family Firm Leadership	Marta Riera, Eric Clinton, Alejandro Escribá-Esteve, Jorge Villagrasa
51	Innovating for a Sustainable World: Temporal Depth & Directionality in Long Lived Family Firms	Sanjay Sharma, Pramodita Sharma
52	Considering the Family in Family Governance: A Stewardship Theory Lens on Family Councils and Entrepreneurial Orientation	Chelsea Sherlock, Victoria Yates, Clay Dibrell, Eric Clinton, Latrell Hudson, Esra Memili
53	The Original Green: Unraveling the Challenges of Organic Farming's Sustainability Legacy for Family Farms in California	Kulraj Singh, Melissa Aguilar-Perez, Timothy Schultz
54	Unveiling the Host-Country Regulatory Environment Preferences of Family and Non-Family Firms in Cross-Border Acquisitions: Evidence from India	Chitra Singla, Sumit Chakraborty
55	'If Home Is Where the Heart Is, Is Place an Emotion?' The Role of Place-Attachment as an Actor in Succession Intentions	lan Smyth, Linda Murphy, Eric Clinton, Catherine Faherty, Roisin Lyons
56	Analysis of Family Business Ownership and Succession in Literary Fiction	Oscar L. Howell Fernández, Javier Morales Mediano, Jenny Alexandra Cifuentes
57	Top Management-To-Employee Pay Dispersion and Firm Performance: Exploring the Moderation Effects of Family Heterogeneity in Family Firms in Taiwan	Chiung-Wen Tsao, Shyh-Jer Chen, Tuan-Duong Nguyen
58	Family Firm Heterogeneity and Performance: Evidence from Taiwan	Chiung-Wen Tsao, Andy Yu, Shyh-Jer Chen, Yung-Jen Cho
59	Exploring The Antecedents Of Human Resources Practices In Family Firms: A Multiple Case Study	Ekin Turan
60	Pentland Group - A Family of Brands at a Crossroads	Marta Widz, Malgorzata Smulowitz
61	Family Businesses Digital Transformation Profiles and its Impact on Digital Outcomes	Beata Zukowska
62	The Effect of SEW and Family CEO Leadership Styles on Family Outcomes	Maria Avenza Ivars, Alejandro Escribá-Esteve, Esther Sánchez- Peinado







